

We only use analytical cookies on our website which allow us to recognise and count the number of visitors and to see how visitors move around the site when they are using it but they do not identify you individually. They help us to improve the way our website works by ensuring that you are easily able to find what you are looking for on our website. Read more about the cookies we use by clicking here <http://www.coralinteriors.co.uk/downloads/cookie-policy.pdf>

## COOKIE POLICY

### INFORMATION ABOUT OUR USE OF COOKIES

A web cookie is a small piece of data that is sent from our website and stored on your browser or the hard drive of your computer.

We only use analytical cookies which enable us to analyse the number of visitors to our website and to see how our website users navigate around our website. This helps us to improve the way our website works, for example, by ensuring that you can find what you are looking for easily.

If you want to know more about the cookies that we use, you can read the information in the table below:

Cookie	Purpose
__utma	This cookie is what's called a "persistent" cookie, as in, it never expires (technically, it does expire...in the year 2038...but for the sake of explanation, let's pretend that it never expires, ever). This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.
__utmb __utmc	The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site. __utmb expires at the end of the session. __utmc waits 30 minutes, and then it expires. You see, __utmc has no way of knowing when a user closes their browser or leaves a website, so it waits 30 minutes for another pageview to happen, and if it doesn't, it expires.
__utmt	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service - limiting the collection of data on high

	traffic sites. It expires after 10 minutes
__utmz	__utmz keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. It expires in 15,768,000 seconds – or, in 6 months. This cookie is how Google Analytics knows to whom and to what source / medium / keyword to assign the credit for a Goal Conversion or an Ecommerce Transaction. __utmz also lets you edit its length with a simple customization to the Google Analytics Tracking code.

Please note that our advertisers and third party web traffic analytic sites may also use cookies, over which we have no control.

You are able to block our cookies by activating the setting on your browser that allows you to block cookies. If you do block our cookies however, you may not be able to access all or parts of our website.

To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

Except for essential cookies, all cookies on our website will expire after 6 months

By using our website, you consent to our use of cookies as described above.